



# Professional WebSite Package Internet Consulting Web Promotion Services

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As an international web business expert, we will be happy to assist you to develop your business online.

Our dedicated services include Web consulting (before website building), Website Design and Development, Web Maintenance and Website Promotion.

#### **Einovo Internet Consulting Service** (Before website building)

A good plan is a good start! It's better to do some research before immediately jumpping into the hot internet market without thinking.

### **Internet Marketing Research**



Fully understand the internet Market you are about to compete with:

- What is the current market situation? What will be the estimate growth rate in the short term and future?
- How competitive is the market?
- Who are the leaders of this market? How many shares that they have dominated this market?
- Who will be the Potential Customers?
- Detailed Analysis of other competitors:
  - o Competitors Price Information
  - o Competitors Website Analysis
  - o Sales & Marketing Strategy the competitors use

### **Target Internet Business Market analysis**



- Choose and Focus on the Target Market
- Compared to other competitors, which are the strengths and weaknesses of your business? (SWOT Analysis)

## **Internet Business Ads Campaign Plan**

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Customized Internet Ads Plan within your budget:

- Internet Ads on Major Search Engineers: Google, Yahoo and more.
- Internet Ads on leading industry websites

# **Search Engine Optimization**



SEO simply means Search Engine Optimizer, in simply way, it means to improve your web site page ranking and to let the major search engineer find you and rank you higher, by this way, the potential customers also could find you easier and quicker.

SEO is an important technology which can dramatically improve your web site sales and brand name.

# Web Content Edit



Many customers find it is a very exhausted and time consuming process to edit the web content by themselves. Many projects are also delayed due to the lack of clarity of the web contents and repeated revisions.

We certainly can help with!

Define the Web Structure

We will discuss and determine the major online business models with our clients and so the target online market and customers

• Web Content Optimization:

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Discuss with our clients, to decide: what kind of company culture, company information and main services should be promoted on the business web site; to fully promote company values and company products online

#### **International and Professional Web Services**



# An international website

A website speaks for itself. A professional website reflects more reliable quality, hence, more customers.

As a professional web development company, einovo.com provides an excellent web development service.

We also provide multi languages website services, including English, French, German, Spanish and more.



# **A Professional Team**

An excellent team provides an excellent service:

More than 1/3 of our team members have master degrees either in Computer Science or in Business (MBA).

Our numerous international clients are enjoying their successful internet business through the website we built for them.

These successful websites were generated by our Internal Quality Assurance System, Standardized procedure, and our passion for developing exceptional websites.



# einovo Quality Insurance

Professional Quality: Quality Assurance System.

Fast Speed/einovo Speed: Delivery your web site in 3 days!

Exceptional Price: Our rich experiences and Strong R&D resources provide us the best resource to reduce our cost constantly and build your web site in a professional way.

<u>Professional Team</u>: More than 2/3 our team members hold a master degree either in

Computer Science or in Business Administration

<u>Diversified Culture Backgrounds</u>: Rich backgrounds from USA, Europe and Asia, providing a dynamic web presence for your business.

### Web Maintenance Plan as low as \$30/month



We provide an effective technical support and constantly consulting services to our clients who purchased a valid Web Maintenance Plan from us.

With the Web Maintenance Plan, our clients also can enjoy up to 25% off (All services included).

It will be a pleasure that we can be your technical support partner, to help and enjoy the exciting internet business journey with you!



# einovo Software Applications

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Einovo Online Software System: We know what our clients need, we develop online software to service our clients.

#### Group Mail System

Sending out email without limitation, attach to your website directly.

#### Live Chat

Talking directly with web visitor, dramatically increase products sales and customer satisfaction.

#### **A Complete Website Promotion Plan**

### **Online Marketing Plan with Shared Resources**



We will develop a customized web promotion & marketing plan for our clients, including online and offline.

The large number of our clients also provides many resource that we can share for all of our clients.

Welcome to be one of member of EINOVO FAMILY!



# WELCOME TO EINOVO 欢迎加入宜讯科技的大家庭! Bienvenue à einovo Velkommen til einovo 歡迎加入宜訊科技的大家庭! Willkommen in einovo



#### Toll Free Number: 1-888-668-8802

Email Us: web@einovo.com

Website: www.einovo.com

#### **Reference Price:**

Website Consultation Services (Before website building) : \$800 + International Website Development : \$299 + Website Content Edit: \$299+ Web Maintenance Plan: \$30- \$200 /Per Month

SEO(Search Engineer Optimizer): \$2500+

Web Promotion / Advertising: Price may vary for different projects.

Internet business opportunities Analysis: Price may vary for different projects.

Please contact us for more details. Thanks.